DEPARTMENT OF REAL ESTATE P. O. Box 187000 JAN 1 2 2011 2 Sacramento, CA 95818-7000 DEPARTMENT OF REAL ESTATE 3 Telephone: (916) 227-0789 4 5 6 BEFORE THE DEPARTMENT OF REAL ESTATE 7 STATE OF CALIFORNIA 8 9 In the Matter of: NO. H-5531 SAC 10 JW FINANCIAL SOLUTIONS. NOTICE OF INTENTION 11 JESSE WHEELER, BLAKE CARTER TO ISSUE BAR ORDER; 12 and DAVID NORTON, AND BAR ORDER 13 Respondents. (B&P Code § 10087) 14 15 TO: JW FINANCIAL SOLUTIONS Law Offices of Andrew J. Prendiville, APC 16 Agent for Service of Process 1624 Santa Clara Drive, Suite 140 17 Santa Rosa, CA 95661 18 JESSE WHEELER 19 2054 Blackheath Lane Roseville, CA 95678 20 BLAKE CARTER 21 1624 Santa Clara Drive, Suite 140 22 Santa Rosa, CA 95661 23 **DAVID NORTON** 4010 Foothills Boulevard, Suite 103 24 Roseville, CA 95747 25 26 27

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JW FINANCIAL SOLUTIONS
Law Offices of Andrew J. Prendiville, APC
Agent for Service of Process
16480 Harbor Boulevard, Suite 102
Fountain Valley, CA 92708

Pursuant to Section 10087(b) of the California Business and Professions Code (hereafter "the Code"), you, JW FINANCIAL SOLUTIONS (hereafter "JW FINANCIAL"), JESSE WHEELER (hereafter "WHEELER"), BLAKE CARTER (hereafter "CARTER") and DAVID NORTON (hereafter "NORTON"), (hereafter collectively "Respondents"), are hereby notified of the intention of the California Real Estate Commissioner (hereafter "the Commissioner") to issue a Bar Order pursuant to Section 10087(a) of the Code on the following grounds:

- 1. The February 26, 2009, Order to Desist and Refrain, issued against and served upon Respondents in Department of Real Estate Case No. H-5169 SAC, demanding that Respondents cease all activities for which a license issued by the Department of Real Estate is required;
- 2. At no time mentioned herein was JW FINANCIAL licensed by the Department of Real Estate (hereafter "the Department") as a real estate broker or salesperson.
- 3. At no time mentioned herein was WHEELER licensed by the Department as a real estate broker or salesperson. WHEELER is the President and CEO of JW FINANCIAL.
- 4. At no time mentioned herein was CARTER licensed by the Department as a real estate broker or salesperson.
- 5. At no time mentioned herein was NORTON licensed by the Department as a real estate broker or salesperson.
- 6. At all times mentioned herein, JW FINANCIAL, WHEELER, CARTER and NORTON were compensated for performing acts in furtherance of the activities set forth in Paragraphs 7 through 10, below.

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- 7. During the period from about September 2008 and continuing, Respondents, among other activities, solicited and/or performed services for borrowers in connection with loans secured directly or collaterally by liens on real property or on a business opportunity, for or in expectation of compensation and claims, demanded, charged, received, collected or contracted for an advance fee for such activities.
- On September 2, 2008, JW FINANCIAL submitted a loan modification package to the Department for review. On September 11, 2008, a representative from the Department's Mortgage Loan Activities Section sent a letter to JW FINANCIAL which stated that the Department had received and reviewed the advance fee agreement that was submitted and had determined that it did not qualify to be reviewed because it was not submitted on behalf of a licensed real estate corporation. In addition, the letter noted that it appeared that JW FINANCIAL was operating a website that solicited mortgage loan business and requested that JW FINANCIAL immediately discontinue using the website and all similar advertisements. In a letter dated October 15, 2008, the Department noted that JW FINANCIAL was soliciting consumers for real estate services which required a real estate license, including refinancing their homes, from its website www.jwfscorp.com. In addition, the Department noted JW FINANCIAL's website solicited borrowers whose loans would be "pooled" by JW FINANCIAL's investors and then the purchase and sale of "pooled" notes would be negotiated. Again, the Department informed JW FINANCIAL that its activities appeared to require a real estate license and requested that JW FINANCIAL discontinue using the advertising immediately.
- 9. On January 14, 2009, Sarah M. filed a formal written complaint with the Department against JW FINANCIAL and CARTER. According to Sarah M., she spoke with CARTER about JW FINANCIAL's "Save Your Home Program". CARTER informed Sarah M. that there was an upfront fee of \$3,500 for the program. CARTER told Sarah M. that her loan would be put in a pool with other loans and JW FINANCIAL would engage in a bidding process with her lender. Before agreeing to participate in Respondents' program, Sarah M. contacted

the Department and learned that Respondents were not licensed and did not have an approved advance fee agreement.

10. On or about January 14, 2009, Brandon J., a licensed real estate broker, met with WHEELER and NORTON about JW FINANCIAL's "Save Your Home Program". At that meeting, WHEELER informed Brandon J. that he would have to pay an initial \$3,500 advance fee prior to participating in the program, along with a monthly fee of \$1,500 thereafter. WHEELER stated that if the lender refused to sell Brandon J.'s loan to Respondents' investors, Brandon J.'s fees would only be partially refunded. During their meeting, WHEELER noted that JW FINANCIAL performed sales and marketing services, while attorneys from Horizon Holdings negotiated with the client's lenders.

CONCLUSIONS OF LAW

Based on the findings set forth above, the Commissioner has determined that:

- (A) A Bar Order is in the public interest;
- (B) Respondents knowingly committed violations of the Real Estate Law; and
- (C) Respondents' violations of the Real Estate Law have caused material damage to the public.

Please take notice that the Commissioner seeks to bar and prohibit you for a period of thirty-six (36) months from the effective date of the Bar Order from engaging in any of the following activities in the State of California:

- (A) Holding any position of employment, management, or control in a real estate business;
- (B) Participating in any business activity of a real estate salesperson or a real estate broker;
- (C) Engaging in any real estate related business activity on the premises where a real estate salesperson or real estate broker is conducting business; and

(D) Participating in any real estate related business activity of a finance lender, residential mortgage lender, bank credit union, escrow company, title company or underwritten title company.

NOTICE OF RIGHT AND OPPORTUNITY FOR A HEARING

Pursuant to Section 10087 of the Code, you have the right to request a hearing under the California Administrative Procedure Act (Chapter 4.5 – commencing with Section 11400 of the Government Code). If you desire a hearing, you must submit a written request within fifteen (15) days after the mailing or service of this "Notice of Intention to Issue Bar Order; and Bar Order". The request may be in any form provided it is in writing, includes your current return address, and indicates that you want a hearing, is signed by you or your behalf, and is delivered or mailed to the Department of Real Estate, P. O. Box 187007, Sacramento, California, 95818-7007, Attention Legal Section, or is delivered personally to the offices of the Department of Real Estate, 2201 Broadway, Sacramento, California.

If no hearing is requested within said fifteen (15) day time period, your failure to request a hearing shall constitute a waiver of the right to a hearing.

YOU ARE IMMEDIATELY PROHIBITED FROM ENGAGING IN ANY BUSINESS ACTIVITY INVOLVING REAL ESTATE THAT IS SUBJECT TO REGULATION UNDER THE REAL ESTATE LAW.

IT IS SO ORDERED THIS 94 DAY Op December, 2010.

JEFF DAVI Real Estate Commissioner

BY: Barbara J. Bigby